



Christian Dior is an international company in the field of cosmetics, perfumes and beauty products and is part of the worldwide leading LVMH group. We are looking for an enthusiastic and independent personality for our headquarter in Vienna as:

JUNIOR PRODUCT MANAGER Fragrance/ Skincare and Trade

Purpose of the Job

- Preparation and leadership of the Fragrance & Skincare
- Implementation of the operational marketing plan for Fragrance & Skincare in strict accordance to the international guidelines
- Implementation and coordination of trade activities for all axes
- Securing brand image and overall brand strategy in the market

Main Responsibilities

- Preparation of the Fragrance & Skincare category: sales analyses, forecasts and management reporting
- Competition monitoring and benchmark analysis
- Development of the trade marketing plan for all axes in collaboration with the marketing manager
- Coordination and execution of all trade activities
- Monitoring and analysing the success of all trade activities
- Preparation and translations of marketing presentations for the Fragrance & Skincare category
- First contact for Fragrance & Skincare topics for the sales team
- Marketing controlling for the Fragrance & Skincare category

You will share one Marketing assistant to support you achieve your targets.

We expect a business or marketing degree with a sense for the Luxury goods and some years of experience in Marketing. You are a well-organised, fast-paced, independent, autonomous and accurate person with excellent communication and presentation skills and the ability to work on several different projects at the same time as well as to thrive in a fast paced environment. You have high standards and have a high attention to details. Your diplomacy and negotiation skills will help you to be a good team player. You speak excellent German and very well English – French is a plus. You are passionate about luxury products and have a high interest in Parfums Christian Dior. The knowledge of the local selective distribution market would be a plus.

Have we raised your interest? Then please apply by E-Mail with your picture to:

E-Mail: mjenny@diormail.com